


# Calisa Ta

CREATIVE SPECIALIST

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## Education

### BACHELORS IN FINE ARTS, SPECIALIZATION IN COMPUTATION ARTS

Concordia University  
Montreal, QC  
2011 - 2014

### DEC (CÉGEP DIPLOMA) IN GRAPHIC COMMUNICATIONS

Champlain College  
Saint-Lambert, QC  
2008 - 2011

## Skills

Agile

Attention to Detail

Autonomous

Creative

Fluent in English and in French

Organization

Team Spirit

## Technical Knowledge

Adobe CC

HTML5 & CSS3

jQuery

Microsoft Office

PHP & MySQL

SQL

## Work Experience

### HYBRID MARKETING LEAD SOGICA

February 2021 - Present

- Design UI/UX web portals for client projects
- Participate in the branding committee
- Strategize processes to improve efficiency in external and internal projects
- Maintain customer relations for technical aid in print and digital campaigns

### WEB DESIGNER & INTEGRATOR TINK

April 2019 - February 2021

- Program weekly email campaigns and website pages
- Design assets such as animated banners and videos

### SENIOR DESIGNER & PROGRAMMER CONSULTANT SOGICA

October 2018 - April 2019

- Manage and lead the standardisation of eForms
- Contribute to new strategies and ideas to multitude of projects

### DESIGNER & PROGRAMMER CONSULTANT CGI

October 2013 - October 2018

- Develop diverse promotional documents such as email campaigns, landing pages, mockups and print materials

### PAGE LAYOUT DESIGNER BROSSARD'S FIGURE SKATING CLUB

April 2010 - April 2013

- Design the manual for Brossard's annual skating show
- Organize the manual's content and structure

References available upon request.